



# Do-Cut

## SALES & SERVICE, INC.

www.docut.com

Warren (330)369-2345

Canfield (330)533-9878

MAY, 2010

## SPRING IS SPRUNG, THE GRASS IS GREEN— HOW'S YOUR MOWING MACHINE?



Toro 20074 electric start, sp personal pace, recycler, 2 year warranty, \$349.99 while supplies last.

Whether you need a new mower, or service for your old one, Do-Cut is the place for you. Serving home and industry in the Mahoning Valley for over 63 years! Stop in today and see how we have grown, Thanks to you, our valued customers...we have **The best selection in the valley!**

### Why Walk When You Can Ride?



**WeedEater One** -26" cut riding mower features a 6.5HP Briggs & Stratton engine, 3-speed transmission and electric or recoil start Just \$799.99 (Fits through standard gates)!



From Husqvarna the **McCullough Lawn Tractor MC13538LT** features a 13.5HP Briggs & Stratton engine, 38" cut and 6-speed Transmission, 2 year warranty..Just \$999.99.



**Cub Cadet, M: LTX1042**, 19HP, Kohler engine, 42"cut, Hydrostatic Drive, \$1649.99 and a 3 year warranty.



**LAY-A-WAY & FINANCING**  
**Husqvarna, M: YTH2348**, 23HP, B&S engine, 48" cut, hydrostatic drive and electric PTO \$1799.99.

### GREAT GARDENS START AT DO-CUT!

Its no wonder that everyone is starting to plant their own gardens...there are just too many chemicals and too many pesticides used on

our food today...save your health, save money and enjoy the great outdoors by planting your own garden—make it a family affair, grow it, harvest it, and then cook it all

together—teach your children to make the right food choices.

Cultivators and tillers starting at \$299.99.



### PROFESSIONAL CUTTERS CORNER



Pro Cutters—are you tired of edging by hand? We have just what you need to make your job

quicker and so much easier. From Bown, the BedEdger and the new ReDefiner. These great machines make quick work of making new beds or re-defining existing beds, easy to use. Edge 4" down and 3" across at a 45\* angle. Check them out today!



## MAY BARGAINS OF THE MONTH

### BEGIN MAY 1ST

Green thumb has done it again. Just in time for spring clean-up and spring planting **Green Thumb garden hose 5/8"x50' medium duty, with a 7-year warranty,**



just **\$8.99**—and,

don't forget the **nozzles, a 2-pack, just \$5.97!**



Light up your garden and the night with your choice of solar powered

Stake lights, choose from a butterfly, dragon fly or a humming-bird—each light changes colors from red, to blue to green. LED

Lights turn on at dusk, off at dawn.

Just **\$4.99**—great teacher's gift!



Bargain of the month specials in Canfield only.

**Thanks for being our valued customers, we really appreciate your business!**

Shopping your locally owned and operated stores keeps **our valley** working and makes it grow stronger!

**THANK YOU!!**



# NEW



It's gotta' be a **permagreen**

Why walk when you can ride?

In stock, **PermaGreen Triumph** ride on spreader.

Lower profile, All wheel braking, Hand operated gear shift SmartSteer power steering, Fuel efficient Honda engine, Drop down handle bars, articulated sulky, 150# capacity hopper, Twin 6-gallon spray tanks (up to 48,000 sq ft)—check them out. Spreads and sprays an acre in 15 minutes.!

## Inside Story Headline

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Caption describing picture or graphic.

## Inside Story Headline

This story can fit 100-150 words.

The subject matter that appears in newsletters is virtually endless. You can include stories that focus on current technologies or innovations in your field.

You may also want to note business or economic trends, or make predictions for your customers or clients.

If the newsletter is distributed inter-

nally, you might comment upon new procedures or improvements to the business. Sales figures or earnings will show how your business is growing.

Some newsletters include a column that

**“To catch the reader's attention, place an interesting sentence or quote from the story here.”**

is updated every issue, for instance, an advice column, a book review, a letter from the president, or an editorial. You can also profile new employees or top customers or vendors.

## Inside Story Headline

This story can fit 75-125 words.

Selecting pictures or graphics is an important part of adding content to your newsletter.

Think about your article and ask yourself if the picture supports or enhances the message you're trying to convey. Avoid selecting images that appear to be out of context.

Microsoft Publisher includes thousands

of clip art images from which you can choose and import into your newsletter. There are also several tools you can use to draw shapes and symbols.

Once you have chosen an image, place it close to the article. Be sure to place the caption of the image



Caption describing picture or graphic.

near the image.

## Inside Story Headline

This story can fit 150-200 words.

One benefit of using your newsletter as a promotional tool is that you can reuse content from other marketing materials, such as press releases, market studies, and reports.

While your main goal of distributing a newsletter might be to sell your product or service, the key to a successful newsletter is making it useful to your readers.

A great way to add useful content to your newsletter is to develop and write your own articles, or include a calendar

of upcoming events or a special offer that promotes a new product.

You can also research articles or find "filler" articles by accessing the World Wide Web. You can write about a variety of topics but try to keep your articles short.

Much of the content you put in your newsletter can also be used for your Web site. Microsoft Publisher offers a simple way to convert your



Caption describing picture or graphic.

newsletter to a Web publication. So, when you're finished writing your newsletter, convert it to a Web site and post it.

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More power to you!

We're on the Web!  
example.microsoft.com

*This would be a good place to insert a short paragraph about your organization. It might include the purpose of the organization, its mission, founding date, and a brief history. You could also include a brief list of the types of products, services, or programs your organization offers, the geographic area covered (for example, western U.S. or European markets), and a profile of the types of customers or members served.*

*It would also be useful to include a contact name for readers who want more information about the organization.*

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## Back Page Story Headline

This story can fit 175-225 words.

If your newsletter is folded and mailed, this story will appear on the back. So, it's a good idea to make it easy to read at a glance.

A question and answer session is a good way to quickly capture the attention of readers. You can either compile questions that you've received since the last edition or you can summarize some generic questions that are frequently asked about your organization.

A listing of names and titles of managers in your organization is a good way to give your newsletter a personal touch. If your organization is

small, you may want to list the names of all employees.

If you have any prices of standard products or services, you can include a listing of those here. You may want to refer your readers to any other forms of communication that you've created for your organization.

You can also use this space to remind readers to mark their calendars for a regular event, such as a breakfast meeting for vendors every third Tuesday of the month, or a

biannual charity auction.

If space is available, this is a good place to insert a clip art image or some other graphic.



**Caption describing picture or graphic.**