



Do-Cut

SALES & SERVICE, INC.

www.docut.com

Warren (330)369-2345

Canfield (330)533-9878

JULY, 2009

STAYCATIONING AT HOME? STOP IN & SEE US!



New! To our line up of outdoor Power equipment is Husqvarna!

Stop in and see the new homeowner Z mower with a 16.5hp Briggs Intek engine, 30" cut, 3-gallon fuel tanks, up to 6.5 mph and all backed by a 2-year warranty.

Model **RZ3016** Just **\$2199.99**

Financing available!

X10 products are



available at our

Canfield store. We have everything you need to get the job done, and done right. X-10 sealer is just \$17.97 and filler sealer is just \$19.97 (5 gallon pails). We also carry crack filler, squeegees, brushes, pot hole filler. and pail openers.

Need it in Warren? Just call and we can have it transferred for you—call (330)369-2345 to make arrangements.



HAPPY 4th OF JULY TO ALL!

Economic pundits have been predicting that most of us will be "staycationing" at home this year.

Not a problem—Do-Cut has everything you need to make your "staycation" a great one.

Equipment on sale in both stores; Toro, Lawnboy, Stihl, Honda, Cub Cadet, Husqvarna, BCS, Mantis, Bear Cat & Little Wonder.

Name brand, quality equipment that will last for years to come. And, after the sale we are here to service your equipment and all your parts needs. Customer service is our number one priority!

Great selection of Ducane grills by Weber and new this year, outdoor garden enhancements from Amscan—Beautiful statues, stepping stones and even little Gnomes peeking out from just anywhere in your garden. Priced right, better than the garden centers.

Stop in today. Improve your home, your garden and your life. Do-Cut has what you need when you need it most. Knowledgeable sales staff to assist you; easy financing available.



JULY BARGAINS OF THE MONTH

BEGIN JULY 1ST



Ah, summer! Need help firing up the grill, the mosquito candles and the fire-crackers? New from **Scripto** an

Outdoor **wind resistant** utility lighter, with long reach nozzle for hard to reach places. Just **2 for \$5.00!** Get yours today.

While you are outside light

up a beautiful **Garden Touch**, to keep those pesky mosquitoes at bay. We have a **Black & Copper** torch with large citronella oil reserve, for **just \$7.99.** (Oil not included).

Need to get some painting done? 3 piece paint tray set includes nap roller cover, 4-wire frame roller and plastic paint tray., by **Master Painter**, just **\$2.99.**

These great bargains are available in our Canfield store only and only while supplies last.

Live in Warren? Ask to have the merchandise transferred for you; our trucks run daily!

Thanks for being our valued customers, **we appreciate your business!**



BLACKOUT?

NOT FOR YOU.

The ideal power backup solution for

your home—Honda's new **EU6500is.** 6500 Watts of power, oil alert, AC and DC circuit protection and a reliable, easy-starting Honda engine. Check it out!

Inside Story Headline

This story can fit 150-200 words.

One benefit of using your newsletter as a promotional tool is that you can reuse content from other marketing materials, such as press releases, market studies, and reports.

While your main goal of distributing a newsletter might be to sell your product or service, the key to a successful newsletter is making it useful to your readers.

A great way to add useful content to your newsletter is to develop and write your own articles, or include a calendar

of upcoming events or a special offer that promotes a new product.

You can also research articles or find "filler" articles by accessing the World Wide Web. You can write about a variety of topics but try to keep your articles short.

Much of the content you put in your newsletter can also be used for your Web site. Microsoft Publisher



Caption describing picture or graphic.

offers a simple way to convert your newsletter to a Web publication. So, when you're finished writing your newsletter, convert it to a Web site and post it.

Inside Story Headline

This story can fit 100-150 words.

The subject matter that appears in newsletters is virtually endless. You can include stories that focus on current technologies or innovations in your field.

You may also want to note business or economic trends, or make predictions for your customers or clients.

If the newsletter is distributed inter-

nally, you might comment upon new procedures or improvements to the business. Sales figures or earnings will show how your business is growing.

Some newsletters include a column that

"To catch the reader's attention, place an interesting sentence or quote from the story here."

is updated every issue, for instance, an advice column, a book review, a letter from the president, or an editorial. You can also profile new employees or top customers or vendors.

Inside Story Headline

This story can fit 75-125 words.

Selecting pictures or graphics is an important part of adding content to your newsletter.

Think about your article and ask yourself if the picture supports or enhances the message you're trying to convey. Avoid selecting images that appear to be out of context.

Microsoft Publisher includes thousands

of clip art images from which you can choose and import into your newsletter. There are also several tools you can use to draw shapes and symbols.

Once you have chosen an image, place it close to the article. Be sure to place the caption of the image



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near the image.

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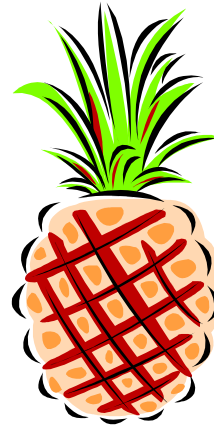
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3375 Youngstown Road, S.E.
Warren, Ohio 44484

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Fax: 330-369-8805
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More power to you!

We're on the Web!
example.microsoft.com

This would be a good place to insert a short paragraph about your organization. It might include the purpose of the organization, its mission, founding date, and a brief history. You could also include a brief list of the types of products, services, or programs your organization offers, the geographic area covered (for example, western U.S. or European markets), and a profile of the types of customers or members served.

It would also be useful to include a contact name for readers who want more information about the organization.

Back Page Story Headline

This story can fit 175-225 words.

If your newsletter is folded and mailed, this story will appear on the back. So, it's a good idea to make it easy to read at a glance.

A question and answer session is a good way to quickly capture the attention of readers. You can either compile questions that you've received since the last edition or you can summarize some generic questions that are frequently asked about your organization.

A listing of names and titles of managers in your organization is a good way to give your newsletter a personal touch. If your organization is

small, you may want to list the names of all employees.

If you have any prices of standard products or services, you can include a listing of those here. You may want to refer your readers to any other forms of communication that you've created for your organization.

You can also use this space to remind readers to mark their calendars for a regular event, such as a breakfast meeting for vendors every third Tuesday of the month, or a

biannual charity auction.

If space is available, this is a good place to insert a clip art image or some other graphic.



Caption describing picture or graphic.